



Sponsor Packages for Web Site Design on HorsesintheSouth.com and Subsidiary/Partner Sites

Whether your business is “English”, “Western”, “Hunter/Jumper”, “Dressage”, “Breed” related, or any other riding discipline or Equine related business, we can offer you a cost effective way to establish your presence and grow online by offering complete Web Site design and hosting services. Our packages go beyond just a website, but give you a greater advertising venue via banner and email advertising to benefit you, your business and your budget. All websites include a free Premium Directory listing with Resource Guide article, plus a press release and listed on our Portfolio page at www.HorseWebs.com / www.HorseWebSites.com .

Millions of dollars of horses and horse products have been sold using digital services on various Websites. Along with being a part of the HorsesintheSouth.com **Premier Equine News Portal and Online Magazine, Equine Directory with Resource Guide & Calendar of Events of the South**, we also can provide you a discipline specific Subsidiary/Partners website package to give users a more in-depth marketing and advertising coverage. Let us be “**Your Southern Source for Everything Horse!**”!

Premier Plus Web Site Package - \$6,500

1. A five (5) page Web site. *
2. Your randomly rotating – ROS banner/advertisement graphic rotating throughout HorsesintheSouth.com plus on **3** of our sponsor/Subsidiary/partner sites.**
3. Updates to site for one year, not to exceed 1.5 hours per month. ***
4. Graphic inclusion in our monthly emailed newsletter.

Special Elite Web Site Package - \$4,500

1. A three (3) page Web site. *
2. Your randomly rotating – ROS banner/advertisement graphic rotating throughout HorsesintheSouth.com plus on **2** of our sponsor/Subsidiary/partner sites.**
3. Updates to site for one year, not to exceed 1 hour per month. ***
4. Graphic inclusion in our monthly emailed newsletter.

Preferred Custom Web Site Package - \$3,500

1. A two (2) page Web site. *
2. Your randomly rotating – ROS banner/advertisement graphic rotating throughout HorsesintheSouth.com plus on **1** of our sponsor/Subsidiary/partner sites.**
3. Updates to site for one year, not to exceed 1/2 hour per month. ***
4. Link inclusion in our monthly emailed newsletter.

Featured Show Customer, Breeding, Trainer Web Site Package - \$1,000

1. A one (1) page Web site. *
2. Your randomly rotating – ROS banner/advertisement graphic rotating throughout HorsesintheSouth.com
3. A Membership Form, Master Class List, Entry Form, simple Contact Us page, or another type of document, converted to a PDF – click to print

Terms:

50% of total website development cost is due at the beginning of the website design and setup. The remaining 50% is due upon completion of your website. Your domain name purchase costs and the first 3 months of hosting are due when we begin your website development. Client supplies all text, photos and graphics.

* Does not include Flash design. Contact us at mktg@HorsesintheSouth.com for pricing.

** Subsidiary/Partner sites: see the details in our Media Guide on www.HorsesintheSouth.com/WebServices . Does not include design cost for banners: \$65 for static, \$110 for animated. Client supplies photos and text. Banner size is determined by availability, but will be at least 120x240, 468x60, 125x125, and in some cases, 250x300 or 728x90, TBD.

*** Additional hours billed at \$105 per hour.

Additional webpages can be added to any of the above for \$400 each.

Custom-tailored packages available on request.